

Welcome To *NowYouKnow*

Welcome to *NowYouKnow*! As you read this, you are going to experience real stories of real people. We believe these stories apply to every single living person today. As you journey through this, our hope is that you will find the gift that has been waiting for you. We have created short chapters that end with questions to help you process as you read.

When it comes to anything we read, the lenses that we look through will often determine the conclusions we come to in that given read. Those lenses can often be the barriers to us seeing what we were created to see. You might ask, “How did I learn that barriers to a message are a major problem for us most of the time?”

I used to travel and do some consulting and teaching. I loved to get evaluations as they helped me learn how I could do a better job. I was working in a new geographical area, and my evaluations were poor; significantly worse than they should have been. The evaluation handouts rated questions from 1(low) to 10(high). On this occasion, I was mostly rated under 5 in every category. I was very bothered by this. As I evaluated the outcome, the thought came to my mind that these bad evaluations could have happened because of how I was introduced at the beginning of the seminar. It was time for an experiment.

The next time I spoke, I told those introducing me not to do the normal intro. I asked them to say that I was just one of the team developers. After being introduced, I got up and gave the message of the day (the exact same as the previous time I had spoken). I did not change a word in the presentation, and as a result, the evaluations from that time forward were anywhere between 8 to 10.

What did I learn here? I learned that I needed to get out of the way. People have perceptions of all of us by looks, education, background, schools attended, ethnicity, family, religion, etc... They all can get in the way of so many needed messages. The message I am about to share has been the most important throughout my life. I'm now getting out of the way so that you can see this message for what it truly is.

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Let's kick this off with a question- what is your biggest question about life and your future? Take time to write down your thoughts about this before moving forward!