

WHY USE THIS NOWYOUKNOW WEBSITE

In reaching the masses there needs to be many approaches. We need all of them; this is just one of them. Hopefully, this **NowYouKnow** series will supplement other efforts as well.

Here is a list of advantages of using the site:

1. Always available on your computer, phone, laptop, or any electronics that has internet access.
 - a. If you have your phone, it is always with you.
2. It is all free.
 - a. No need to raise money.
 - b. It does not need to be profitable because there is no charge.
3. All printed material can be copied and reproduced without permission.
4. Non-threatening for the unbeliever.
5. The everyday language is used throughout the website.
6. You can communicate around the world.

There is an intentional progression to the reader's growth. Even the music from left to right moves people along in their faith.

- From rescue song on the left to worshiping on the right.
- Great for one-on-one study or small groups.
 - This site can be used as a devotional study.
 - Anyone or group who believes this message can use it.
- Adapting to today's culture and their communications today.
 - No need to sell the messenger of this material; this is a big deal.
 - No politics on the site.
 - Removed as many barriers to the gospel message as possible.
- The site does not and will not speak against things, except for the evil one.
- No denominational or religious connections or endorsements.
- Help encourage discipleship and make it easier to share.
- Easily used in conjunction with other programs.